

Sensitel Inc. has enabled a rapid prototype of a “Pay as you drive” concept for the Project AI&IoT for **ITERGO**. Within this use case Sensitel was building a data science application to envision Pay as you drive scenario. The goal of the project is to understand key metrics needed to run such a service and generate some primary concepts on scoring and classifying the driving behavior. Sensitel was providing following deliverables:

- Design Thinking Workshop for KPI's
- AI Driver Scoring Model
- Dashboard Development (Actuary & Customer)



- Insurance Rate modeling
- Agile Software Development
- Prototype presentation in Germany