

SENSITEL

TRACKAWARE

Sensitel TrackAware minimizes food and dairy shrinkage loss for world's largest coffeehouse chain



Customer

- Starbucks, USA
- 39 distribution centers
- Millions of Deliveries

Business Challenges

- Keeping track of condition and quality of food and dairy
- Monitoring delivery times to stores



TrackAware Solution

- Implemented in 30 days
- Web-based tracking
- Mobile device and sensors
- 24x7 customer support

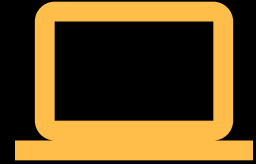
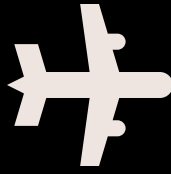
Business Results

- Reduced shrinkage by eliminating bacterial growth in food by temperature tracking
- Moved to shelf life based replenishment for perishables
- Over \$13M in annual savings



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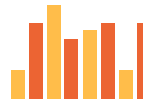


TrackAware™ provides real time visibility and control on your shipments



Rugged Mobile Computers

Advanced mobile computers that capture every move, fits into your palm.



Tracking Dashboards

Real time updates in a simple, easy to use application.



Proof of Delivery

Electronic proof of delivery takes the anxiety away.



Fast Setup

Start tracking orders within days of signing up. No PhDs needed.



Robust and Secure

Multi level security of your data and backups to the boot.



Real Time Alerts

Real time alerts on SLAs, Take Action.

Customers



AT&T



For More Information

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